

Michael Lyons

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Career Summary

Hosted and produced successful afternoon radio drive-home shows * Live Concert Host and Speaker * Professional educator, orchestral musician, broadcaster and music programmer * Extensive knowledge of music * Broad experience in live performance, orchestra, choir and band conducting * Adept at programming music targeting specific audiences *

Experience

Creator & Host—Songs My Mother Taught Me program for seniors

December 2024 - Present

Founding Music Director – La Jeunesse Youth Orchestra - Port Hope, ON

July 1999 – December 2020

Embarking on 22nd Anniversary Season – conceived unique music program blending adult coaches with 40-member youth orchestra – selected and established board of directors, achieved charitable status – established long-term strategic plan for sustainable self-funded education program, created and participated in ongoing community and education outreach programs, built curriculum, hired and managed coaching/teaching staff, administrative staff, volunteers – solicited and received \$100K single donation to establish LJYO Foundation Inc.

Interim Band Class/Music Teacher – Unionville Montessori School - Markham, ON February-June 2019

Directed band classes for grades 5-8 based on Ontario curriculum. Taught instrumental music and rehearsed band ensembles during the absence of regular teacher. Met with 11 different classes, 275 students on regular 6 day cycle.

Music Director/Radio Consultant – Classical 98.1FM – Nassau, Bahamas

March 2017 – November 2024

Advisor to the co-owners of Nassau radio station – key player in establishing strong position in highly affluent radio market – program daily content from Canada

Music Director/On-Air Radio Host – Classical 96.3FM - Toronto, ON

January 1994 – October 2014

Created and hosted daily live-to-air classical radio programs serving large Toronto market at a time of dramatic audience and revenue growth – programmed daily music logs, worked closely as advisor to the Vice-President of Programming Operations, participated in strategic planning for successful marketing and promotion campaigns

Radio Music Producer – CBC Radio - Vancouver, BC

July 1988 - December 1993

Established radio “voice” programming and directing #1 International Gold Medal National Afternoon Drive Show (**DiscDrive**), led the way in innovative radio programming – became paradigm for the CBC Stereo network – conceived and produced summer replacement radio series for **Royal Canadian Air-Force**, nominated for International Radio Awards in NYC for best radio comedy

**Assistant Professor – University of Victoria – Victoria, BC****August 1986 - June 1988**

Performed outreach role in high-profile faculty position as conductor of UVic Wind Symphony, member of Pacific Wind Quintet and Faculty-Student Symphony Orchestra – taught and coached undergraduate/graduate music students

Assistant Professor/Chairman of Music – Huntington University, Sudbury, ON**September 1982 - July 1986**

Promoted to Department Chair at this United Church College– served as strong program builder, augmented numbers and variety of course offerings moving the Department toward a stable 4-year degree program – recruited faculty, designed and participated in activities leading to increased enrolments, provided clear direction, built consensus amongst department members through clear and regular communication – strong advocate with the administration addressing and protecting the needs of the department

Education

Master of Music (Performance) – Western University, London, ON**1984**

Faculty assistant positively mentoring large undergraduate music class – member Faculty Chamber Orchestra, member Faculty Wind Quintet – researched and wrote thesis on classical wind music – programmed and executed multiple high-standard recitals – worked as General Manager of University Alumni Hall concert hall

Bachelor of Musical Arts (Education) – Western University, London, ON**1979**

Active and visible member of student body performing lead roles in many university ensembles – participated in volunteer teaching assistance programs in London Public School music programs

Skills

Music Curator, Public Speaker, Announcer, Radio Host, Program planner and builder, facilitator of people and situations, goal-oriented, results oriented, visionary-ability to see the “big picture” and limitless possibilities, motivator, inspirational leader, mentor- strong coaching skills, team-building-assess and secure top talent, analytics

Honors & Awards

Canada Council Arts “B” Study Grant**1981**

Received after rigorous audition-interview process for study abroad at Northwestern University in Evanston, Illinois, USA